

Who Moved My Cheese Summary with 20 Lessons Learned

Here are the 20 lessons to learn from Who Moved My Cheese? Summary:

#1 Change Is Inevitable

The world is changing every second. New generation training, new business areas, developing technology are driving us to a completely different life. The best thing about this is that it applies to all of us. In other words, since the change in the world is not personal, we all have to go through the same difficulties and adapt to the new world order.

#2 Emotions Change Too

Everything that your mistakes so far made you feel is left behind. This should teach you not to be afraid to make new mistakes. Because a person who does not make mistakes does not do anything. No matter what you do, it will all be left behind, along with all that it makes you feel.

#3 Nobody Cares

No one takes you as seriously as you think that. They just laugh at your mistake. Everyone has a job, school, family. They're so busy with what they're going to do that you don't even think of them easily. Do your best without making excuses for others.

#4 When Does Change End?

The change will continue even after you die. Because biologically your body can't stay the same. It will also change into different energy and blend into nature. If there is no salvation from change, we must learn to adapt.

#5 Get Ready for Change

You may not know when a change will occur. Sometimes changes can happen beyond your control. You can be fired. Your spouse may leave you. You can promote. Maybe you can meet the love of your life. Your life can change at any time. Get ready for it and take it as normal.

#6 Update Yourself

The business world is one of the fastest-changing areas. At any moment a new machine can come out and change the whole layout. A cost-cutting machine comes out and could cause another company to shut down. Follow the agenda. Do not lag behind technology.

#7 Complex Jobs

Avoid overthinking and constantly analyzing work. Identify basic to-do tasks and let the rest flow. If you know the direction to go, you don't have to drown in the details. Make this clear to your employees so that they know how to proceed.

#8 Nothing to Fear

Every change can bring you some challenges, but it also brings new opportunities. Enjoy these innovations. The difficulties will be left behind anyway. Try to adapt as soon as possible. Those who adopt the fastest survive.

#9 Be Aware

You know that there is constant change around you, but you may not know in which direction this change is. You must be a good observer. In this way, you will adapt to the change much sooner.

#10 Freezing

Change sometimes happens so quickly and on a large scale that you don't know what to do. When you are in such a situation, immediately think about the positive aspects of this change and imagine the benefits it will provide you. Think about how it will take you to a better level.

#11 Farewell Time

If you have accepted the change and started working to adapt, you need to say goodbye to the old ones to speed up the process. Because the two do not go together. They slow each other down. Extends your transition process. Even your relationships are like that. You cannot start a new relationship if you have a bond with your old one. Even if you start, you cannot be happy.

#12 100 Years of Business

If the businesses that have been standing for many years resisted continuing in their first-day order, do you think they could come to these days? If they opposed the computer and the internet and tried to continue the old order, do you think they could stand for even 1 day?

#13 The Meaning of Fear

If change is a good thing, what is the reason for the fear that arises in us? Fear comes from the unknown. We are afraid because we don't know what is going to happen. We don't know what to gain or what to lose. We don't know how long it'll take. It is normal to feel this fear, but doing nothing out of fear will do you harm.

#14 Fast and Agile

Imagine your business is an athlete. If your business has good reflexes and can make quick decisions, it can get ahead of its competitors. This depends on the courage and agile of every employee in your business. Developing this behavior by your employees also happens when you set an example for them.

#15 Ignoring

Owning a company is not just about hiring staff and developing products. If it were, everyone would be successful, or no company that had done well for a few years would be shut down. What caused these companies to fail? Or when everything was going well for a few years, why did they suddenly have to close? Managing a company is a journey. You compete with your competitors, you race against time. Those who do not follow the market, technology, and agenda will perish.

#16 You Have to Hurry for Change

If you don't hurry, you'll be gone already. But if you hurry, your chances of success are very high. Adapting to change is not as difficult as it seems. You just have to be willing. Maybe not in a few days, but if you keep working, you will get used to it as soon as possible.

#17 Follow Tips

If you can catch clues about change, you'll be more prepared for the process. These tips are also small changes around it and feedback from customers. If you see that some things are not enough anymore or people are getting bored of the same things, you should start preparing.

#18 Seeking Solutions

It is better to look for a solution than to stop and wait. The clumsiness of a company means the end of that company. Even if your product is great, it's not enough to save you. As soon as another company produces a more accessible version at a lower cost, you're done. You too have to deceive yourself by complaining that people do not understand quality products.

#19 Nostalgia

The perspective that big companies run away from is nostalgia. Big companies have come to a point where they feel uncomfortable if there is no change. They feel like we're behind on something. Because it is not possible that there will be no change for many years.

#20 Don't Trust Your Capital

If you don't mind your little profit in the first place, you can't even imagine the size of your next fall. Hold on tight to avoid a deadly ending. Investigate what went wrong and don't underestimate your damage. Not all bankruptcies happen at once. Some start with a small loss.

Top 10 Quotes from Who Moved My Cheese?

1. "The More Important Your Cheese Is To You The More You Want To Hold On To It."
2. "If You Do Not Change, You Can Become Extinct."
3. "Smell The Cheese Often So You Know When It Is Getting Old."

4. "When You Move Beyond Your Fear, You Feel Free."
5. "Imagining Myself Enjoying New Cheese Even Before I find It, Leads Me To It."
6. "The quicker You Let Go Of Old Cheese, The Sooner You Find New Cheese."
7. "When You See That You Can Find And Enjoy New Cheese, You Change Course."
8. "Noticing Small Changes Early Helps You Adapt To The Bigger Changes That Are To Come."
9. "If You Do Not Change, You Can Become Extinct."
10. "It Is Safer To Search In The Maze Than Remain In A Cheeseless Situation."